



SKILLS

Project Management
Design Research
Collaboration
Concept Development
Apparel Design
Package Design
Typography
Illustration
Communication
Design Thinking
Brand Identity
Pattern Design
Product Photography
Art Direction
Bilingual | English & German
Adobe Creative Suite
Microsoft Office

ACHIEVEMENTS

Red Dot: Junior Award

Communication Design, 2017

SCAD Secession: Senior Show

2016

Dean's List

2012 - 2016

Artistic Honors Scholarship

2012 - 2016

Academic Honors Scholarship

2012 - 2016

EDUCATION

B.F.A. Graphic Design, GPA 4.0

Savannah College of Art & Design

Sep. 2012 - Aug. 2016

EXPERIENCE

Freelance Designer/Illustrator | Self Employed | *May 2015 - Present*

Conceptualize, design, and produce brand identity, apparel, packaging, illustrations, patterns, print materials, and web layouts. Additionally, provide the best communication and client relations possible for each individual.

REI Boise | Sales Associate | *July 2022 - July 2023*

Greet and extensively assist customers by listening to their needs and providing them with the right product to help achieve their outdoor or fitness goals. Maintain a clean and organized environment. Sell merchandise, and make sure the department maintains a friendly and welcoming experience. Assist with incoming phone calls for the department. Help prepare the store stock work areas making sure all items are accurately priced. Work with store management, visual merchandising point person, and Sales Leads to maintain visual standards.

Scentsy | Graphic Designer III | *Mar. 2021 - Jan. 2022*

Created designs for products that were used by the consultants to promote Scentsy, which included pattern designs, packaging, product designs, and layout designs on mugs, pens, blankets, backpacks, decals, business cards, post cards, stickers, apparel and so much more. Managed projects from beginning to end with tight deadlines and provided production ready files for vendors. Art directed projects and mentored junior designers who helped with additional work.

Bodybuilding.com | Graphic Designer | *Sep. 2018 - Feb. 2021*

Designed a wide range of programs, articles, and web marketing materials that promoted and supported the Bodybuilding.com brand. This included creating innovative advertising, emails, social posts, web pages, packaging, print layout, apparel design, art directing photo shoots, and other projects as needed. Managed projects from beginning to end according to timelines and communicated with the channel managers of the Marketing department, Product Design, eCommerce Team, Digital Publishing (editors), Video Production, Events Team, and UX/UI team. Researched industry trends to incorporate into the brand while still maintaining its identity. Mentored junior designer through design processes and provided guidance throughout the life-cycle of a project.

youV Co. | Contract Designer/Art Director | *Oct. 2017 - Dec. 2020*

Created a brand identity system for the company. Conceptualized, designed, and prototyped package designs. Built a web platform to inform consumers of the product and established a social media presence with eye-catching, informative designs to reach all types of audiences.

Georgia Game Changers Co. | Sales Associate | *Sep. 2017 - Mar. 2018*

Greeted and extensively assisted customers by listening to their footwear needs and provided them with the right product to help achieve their goals or minimize their exercise-induced pain. Maintained a clean and organized environment. Sold merchandise, and made sure the store maintained a friendly and welcoming experience. Additionally, created some graphic work on products and utilized my creative abilities in the store floor; making everything visually appealing.